

The History of CIDESCO

Comite International D'Esthetique Et De Cosmetologie

Established 1946

"The International Link to the World of Beauty Therapy"





“Medames, Messieurs, Pour la premiere fois dans l’histoire de nos belles professions, voici reunis a Bruxelles des specialistes de la Beaute de differents pays qui se sont impose pour tache de constituer un Comite International d’Esthetique Et De Cosmetologie”

With these historic words from Georges Dumont in Brussels, Belgium on 27 December 1946, an International Association of Beauty Therapists was founded.

“The suggestion of this meeting was the dream of Jacques Poirsons, teacher of Esthetiques in Paris” said Georges Dumont, “and I thank him especially for giving his Belgian colleagues the honour of choosing their country as the seat of the first Congress”.

Little could the founders of the new organisation have visualised the future of their offspring. This first meeting of international estheticiennes attracted people from Belgium, France, Holland, Switzerland, Hungary, Poland and Sweden.

The aims of the Comite were three-fold: Firstly, to bring members of the profession together, to exchange ideas and pool knowledge.

Secondly, to make contact with doctors, surgeons, dermatologists, cosmetic chemists and all other professional people whose work had influence and bearing on the profession of aesthetics and cosmetology and to persuade such professional bodies that our work was serious and of great value to the community.

Thirdly, to establish a sound framework of education in beauty training, to establish examinations and to endeavour to form special schools.

The history of the Comite followed with steady progress from this enthusiastic beginning...

1946

Comite International d’Esthetique et De Cosmetologie founded in June in Brussels by **Georges Dumont** (left) from Belgium, and **Jacques Poirsons** (right) from France who was also elected the first president. The first World Congress convened in Brussels.



1947

2nd World Congress held in Paris, France. **Mr Leduc**, France elected as President.

First Sections were **Austria, Belgium, France, Netherlands and Switzerland.**

1948

3rd World Congress held in Geneva, Switzerland.

1949

4th World Congress held in Paris, France. **Mr Leduc**, France, re-elected as President.

1950

5th World Congress held in Vienna, Austria. **Italy Section** dropped.

1952

6th World Congress held in Milan, Italy. **Dr Foa**, Italy, elected as President.

“CIDESCO

linking continents establishing dialogue - from east to west, north to south - under one umbrella.”

1953

7th World Congress held in Paris, France. **Mr Contier**, France elected as President. **Germany Section** accepted.

1954

8th World Congress held in Lucerne, Switzerland. **Mr Feldsher**, Switzerland elected as President for three years.

1955

9th World Congress held in Baden, Baden, Germany. Membership expanded to

include Nordic countries.

1956

10th World Congress held in Brussels, Belgium. On 9 January, in Zurich, the organisation officially accepted the name **CIDESCO** as an abbreviation for the French name **Comite International D’Esthetique et de Cosmetologie**. This acronym was proposed by Mrs Ria de Korte, who represented the Netherlands. **Sweden Section** accepted. First Cidesco prizes awarded for remarkable lectures delivered at World Congresses.

1957

11th World Congress held in Vienna, Austria. Preliminary steps taken towards standardization of Beauty Therapy training by an Educational Commission. CIDESCO Diploma awarded. First Beauty Therapy schools with CIDESCO training programme appointed in Belgium, Germany and Switzerland. **Norway Section** accepted.

1958

12th World Congress held in Venice, Italy. **Greece** and new **Switzerland** Sections accepted. **Denmark** and **Finland** Sections first mentioned.

1959

13th World Congress held in Lucerne, Switzerland. **Israel Section** accepted.

1960

14th World Congress held in Amsterdam, Netherlands. First **Medaille du Merite** for Professional Standards awarded to **Nelly Andreazzi**, Austria.

1961

15th World Congress held in Athens, Greece (below).



1962

16th World Congress held in Paris, France.

1963

17th World Congress held in Munich, Germany. **Mrs Ria de Korte**, Netherlands elected as first female President. **Medaille du Merite** for Professional Standards awarded to **Lydia Dainow**, Switzerland. **Great Britain A Section** accepted. **Brazil Section** first mentioned.

1964

18th World Congress held in Lausanne, Switzerland. **Medaille du Merite** awarded to **Giuliana Brambilla**, Italy; **Dr Anne-Marie Krogler**, Austria; and **Margit Gronroos**, Finland.

1965

19th World Congress held in Ostend, Belgium. **Iceland Section** accepted. **Medaille du Merite** awarded to **Madeleine Naguin**, France; **W Wanrooy-Ogterop**, Netherlands; **Asta Popplesdorf**, Germany; **Do. ssa Teresita Colli**, Italy; **Dr. med. Hurlaux**, France; and **F V Wells**, Great Britain.

"The word 'International' in CIDESCO has true meaning"

1966

20th World Congress held in Rome, Italy. Foundation of support group Amis du CIDESCO. This club organised the fund raising event Soiree Des Amis Du CIDESCO. **Dr Rovesti**, Italy, elected President. **First Diplome d'Honneur du CIDESCO** for Training and General Education awarded to **Mabi Svampo**, Italy; **Medaille du Merie** awarded to **Anne-Marie Hartig**, Denmark; **Mica Pisanty**, Israel; **Dr Janistyn**, Germany; and **Dr Nadja Avalle**, Switzerland.

1967

21st World Congress held in Monte Carlo, Monaco. **First Medaille du Merite CIDESCO** for Research awarded to **Dr. med. E H Wegener**, Germany; **Medaille du Merite** awarded to **Rosy Alexandre**, Belgium and **Dr Bonadeo**, Italy.



1968

22nd World Congress held in Barcelona, Spain. **Dr Edith Lauda**, Austria, elected President. A bulletin published Regional activity. First Nordic Congress took place in Helsinki. It was decided to hold a Nordic Congress every three years. **Medaille du Merite** awarded to **Germaine Oggier**, Switzerland and **Do. ssa. Agniola Massora**, Italy. **Medaille du Merite CIDESCO** awarded to **Georges Dumont**, Belgium. **U.S.A. Section** accepted.

1969

23rd World Congress held in Vienna, Austria. **Medaille du Merite** awarded to **Len Klaphaak**, Netherlands. **Medaille du Merite CIDESCO** awarded to **Ria de Korte**, Netherlands.

1970

24th World Congress held in Amsterdam, Netherlands. CIDESCO registered at Commercial Register in Zurich, Switzerland. Secretariat moved to Zurich. Statutes and Regulations adopted. **Nippon (Japan) Section** accepted. **Australia A Section** first mentioned.

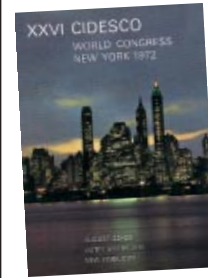


1971

25th World Congress held in Brussels, Belgium. New **Finland Section** accepted. First **Medaille Co-fondateur du CIDESCO** for Historical Honour awarded to **Jacques Poirsons**, France. **Medaille du Merite CIDESCO** awarded to **Marcel Vanzeveren**, Belgium.

1972

26th World Congress held in New York, U.S.A. which was the First World Congress and Exhibition held outside Europe. Rules for Beauty Centres recommended by CIDESCO adopted by the General Assembly. **Japan** and **Netherlands Sections** accepted. **Medaille du Merite** awarded to **Josyann A Demoize**, Switzerland. **Medaille du Merite CIDESCO** awarded to **Christine Valmy**, U.S.A.



1973

27th World Congress held in London, Great Britain. This year, CIDESCO consisted of 21 Sections and 14 Schools. **Medaille du Merite CIDESCO** awarded to **Ray Cochrane**, Great Britain. **Diplome d'Honneur de CIDESCO** awarded to **Anne-Marie Hartig**, Denmark.



1974

28th World Congress held in Tel Aviv, Israel. Examinations for estheticians with at least five years experience adopted by General Assembly, thus giving the opportunity to Beauty Therapists who had not undergone training in a CIDESCO School to obtain the CIDESCO Diploma. **Medaille du Merite CIDESCO** awarded to **Ilse Vogel**, Austria. **Diplome d'Honneur de CIDESCO** awarded to **N J Schroder**, Switzerland and **Mica Pisanty**, Israel.



"Education... the cornerstone of CIDESCO's worldwide programme"

1975

29th World Congress held in Athens, Greece. Number of CIDESCO Schools increased to 35. **Medaille du Merite CIDESCO** awarded to **Lies Muller-Winkler**, Germany and **M Laffargue**, France. **Medaille du Merite CIDESCO** awarded to **Attie Wytzes**, Netherlands.

1976

30th World Congress held in Vienna, Austria. Education meeting in Brussels drafted revised version of CIDESCO Curriculum.

New Zealand and **South Africa** Sections

accepted.

1977

31st World Congress held in Monte Carlo, Monaco.

Indonesian Section accepted. **Medaille du Merite** awarded to **Helene Konig-Pietrulla**, Germany; **Helena Harnik**,

Great Britain; and **Wim van der Straten**, Netherlands. **Medaille du Merite**

CIDESCO awarded to **Rose Droessaert**, Switzerland. **Diplome d'Honneur du CIDESCO** awarded to **Margit Gronroos**, Finland.

Princess Grace of Monaco opened the Congress with the following words-

"I am pleased to know that the Principality of Monaco is welcoming the 31st Congress of the Comite International d'Esthetique et de Cosmetologie.

I do hope that the Congress proceedings will be profitable to everyone and that at the end of the stay, all participants will take away a pleasant memory of the Principality."

Princess Grace of Monaco

1978

32nd World Congress held in Brighton, Great Britain. 10th Anniversary of Presidency of Dr Lauda. **Ireland Section** accepted. First **Diplome du Georges Dumont** for Practical Achievement awarded to **Rose Droessaert**, Switzerland.

1979

33rd World Congress held in Monte Carlo, Monaco. **Mrs Nina Haas**, Germany, elected President.

1980

34th World Congress held in Tokyo, Japan. First World Congress and Exhibition in Asia. **New Australia A Section** accepted. **Medaille du Merite CIDESCO** awarded to **Miyoka Shibayama**, Japan.

1981

35th World Congress held in Vienna.

1982

36th World Congress held in Vancouver, Canada. **Mrs Lou Mosky**, Greece, elected President. **Hong Kong** and **Malaysia Sections** accepted.

1983

37th World Congress held in Hamburg, Germany. Work experience required for candidates to enter Post Graduate examination reduced to three years. Hamburg General Assembly appointed Educational Research Committee to review the programme.

1984

38th World Congress held in New York, U.S.A. General Assembly confirmed Educational Committee and agreed to include Advanced Training in the programme. **Singapore** and new **U.S.A. Sections** accepted.

1985

39th World Congress held in Helsinki, Finland. First World Congress and Exhibition held in a Nordic country. **Mrs Kristina Peltomaa**, Finland, elected as President. Number of CIDESCO Schools

increases to 51. First CIDESCO display at Les Nouvelles Esthetiques Congress in Nice. This promotional display has become an annual event.

1986

40th World Congress and Anniversary held in Vienna, Austria. **Taiwan** and **Korea Sections** accepted. First **Diplome de Rose Droessaert** for Services to Congress Organisation awarded to **Lou Mosky**, Greece.

Medaille du Merite awarded to **Gertrud Kratky**, New Zealand.

1987

41st World Congress held in Glasgow, Scotland. Mobile training of CIDESCO examiners begun. **Great Britain B Section** accepted.

1988

42nd World Congress held in Sydney, Australia. New Statutes and Regulations adopted by General Assembly. New CIDESCO Theoretical Training Programme completed by Education Sub-Committee.

Diplome de Rose

Droessaert awarded to **Dorothy Parkes**, Great Britain.

1989

43 World Congress held in Athens, Greece. **Medaille du Merite** awarded to **Titi Poerwosonoe**, Indonesia, (Posthumous).

Medaille Co-fondateur du CIDESCO awarded to **Marja**

Entrich, Sweden. **Diplome de Georges Dumont** awarded to **Eila Hellgren**, Finland. Honorary memberships awarded to Fritz Goosman and Kenneth Morris. Award presented by Christine Peltomaa.

1990

44th World Congress held in Amsterdam, Netherlands. **Medaille du Merite** awarded to **Eileen Lazar**, Australia.

1991

45th World Congress held in Kuala Lumpur, Malaysia. New **Brazil Section** accepted.

1992

46th World Congress held in Nicosia, Cyprus, hosted by CIDESCO Hellas. **Mrs Ursula van Deelen**, Netherlands, elected President. The first Board Member outside of Europe was elected, **Helene Bramwell**, South Africa.

Cyprus and **Australia B**

Sections accepted. First **Medaille D'Or** for Loyal Service and Outstanding dedication to CIDESCO & the Beauty Therapy Profession awarded to **Kristina Peltomaa**, Finland.

1993

First "in-between" Congress held in Rio de Janeiro, Brazil. The newsletter "CIDESCO LINK" was published as the 'voice' of CIDESCO.

1994

47th World Congress held in Basel, Switzerland. The admittance of **India Section** increases membership to 30 countries.

Number of CIDESCO Schools increased to 107, a two-fold increase

in only 10 years. **Medaille du Merite** awarded to **Dr. Gertrud Harrer**, Austria. **Medaille d'Or** awarded to **Wim van der Straten**, Netherlands. **Medaille d'Esthetique** for Educational Services awarded to **Isa Carstens**, South Africa.

1995

Second "in-between" Congress held at Sun City, South Africa - the first Congress on the African Continent. Multiple Choice Question examination becomes compulsory. This examination is unique in being a pioneer in a multi-language test. There are now 30 CIDESCO Sections, 130 CIDESCO Schools and 70 Beauty Centres recommended by CIDESCO. New **Germany Section** accepted.

1996

48th World Congress, Golden Anniversary, Washington D.C., U.S.A. **Riitta Salmi** of Finland elected as President. New **France Section** accepted. First Examiners Workshop.

Honourary Membership was bestowed on **Joan Thornycroft**, Great Britain. **Medaille d'Or**

awarded to **Elisabeth Peet**, Great Britain. **Medaille d'Esthetique** awarded to **Anne Weekes**, Ireland.

Medaille du Merite awarded to **Hedy Dettwiler**, Switzerland.

1946 - 1996
50
GOLDEN
YEARS

1997

Extraordinary General Assembly in Wiesbaden, Germany. A Promotional Seminar conducted by **Megan Tozer** was a first for CIDESCO, as well as a dull day Examiners Workshop.

1998

49th CIDESCO World Congress in Athens, Greece. New **Zimbabwe Section** accepted.

Honourary Presidency awarded to **Mrs Ursula van Deelen**, Netherlands.

Honourary Membership awarded to **Jean Worth**,

Great Britain. **Medaille d'Or** awarded to **Helene Bramwell**, South Africa.

1999

4th Extraordinary General Assembly Zurich, Switzerland. New **Russia section** accepted. New **Slovenia section** accepted

2000

50th CIDESCO World Congress and Exhibition Florence, Italy. **Medaille d'Or** awarded to **Kenneth Morris** Great Britain, **Medaille du Merite** awarded to **Clara L Chee**, Malaysia, **Medaille d'Esthetique** awarded to

Cheng Ming Ming, Hong Kong. **Helene Bramwell** of South Africa elected as President. New **Estonia section** accepted.

2001

51st CIDESCO World Congress. Held in Hong Kong March 2001.

2002

General Assembly held in London, Great Britain. New Statutes of CIDESCO accepted.

2003

52nd World Congress held in Adelaide, Australia. New rules and regulations of CIDESCO accepted.

CIDESCO SECRETARIAT

